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GOLDEN GATE UNIVERSITY

SCHOOL OF LAW

We Do More Than Teach Law.
We Train Lawyers.

Veterans Professional Career Conference

PROVIDING THE INFORMATION
NEEDED TO TRANSITION INTO
LAW AND BUSINESS CAREERS

NOVEMBER 5, 2015

Veterans Professional Career Conference

Golden Gate University's focus on the need for veteran advocacy and professional development programs began in 2012, after GGU Law's Dean Rachel Van Cleave lost her friend, late Ambassador Christopher Stevens, in Benghazi. At his memorial, Dean Van Cleave met with student veterans who expressed the challenges student veterans face due to their unique experiences and perspectives. From that day on, Dean Van Cleave sought to help veterans with legal and professional services in order to help them navigate higher education and to transition into professional careers.

For the past two years, Dean Van Cleave and GGU have worked with Bay Area veterans to create and to host the Annual Veterans Law Conference. This year, the conference will also touch on veterans in the business community. The goal: to help veterans transition into higher education and into professional careers. It is GGU's hope that this program will encourage local efforts to create a vertical chain of mentorship amongst veterans, providing support to veterans in every stage of transition from the military, through school, and into professional careers.

Today, you will have the opportunity to listen to and meet with renowned veteran speakers and panelists who will arm you with the knowledge you need to create and successfully accomplish your career goals. Whether you are still serving, you are attending college, or you are already in law school or business school, you may participate in our law and business informational breakout sessions of your choice.

*The goal: to help
veterans transition into
education and into
professional careers.*

AGENDA NOVEMBER 5, 2015

- NOON** LUNCH (5th Floor, Room 5200)
- 12:30** **WELCOME AND INTRODUCTION** – Dean Rachel Van Cleave
- 12:40** **KEYNOTE** – Marylyn Harris – Women Veterans Business Center
- 1:20** **BREAK** (Move to 3rd Floor, Room 3201)
- 1:30** Tatiana Olea presents: Pet Aid for Warriors (PAWs)
- 1:35** **EMPLOYER PANEL, BUSINESS – MODERATOR:**
Abby Snay, *Executive Director, JVS*
JP Morgan Chase
Intel
Google
California Department of General Services
Work for Warriors
- 2:15** **EMPLOYER PANEL, LAW – MODERATOR:**
Andrea Loh, *Director, Employer Outreach*
Nicolle Schippers, *ARAG Legal Insurance*
Mary Wright, *California Employment Law Advice and Counsel*
Kevin Dunleavy, *Chief Assistant District Attorney, Alameda County*
Captain William Lichvar, *U.S. Army JAG Corps*
Captain Jeffrey Chaix, *Work for Warriors*
- 3:00** **HIGHER EDUCATION BREAKOUT SESSIONS**
PLANNING FOR LAW SCHOOL – MODERATOR:
Professor Dan Devoy, *Assistant Professor and Director of Veterans Legal Advocacy Center, GGU Law*
PLANNING FOR BUSINESS SCHOOL – MODERATOR: Mickey P. McGee, *PhD, Associate Professor, GGU Ageno School of Business*
- 3:50** **BREAK**
- 4:00** **KEYNOTE** – Lida Citroën – Author of “Your Next Mission”
- 4:40** **MIXER AND RESUME REVIEW** (6th Floor Auditorium)
JVS Human Resources Representative
California Employment Law Advice and Counsel
Seltzer, Fontaine, Beckwith
US Army JAG Corps
US Marine Corps
California Department of General Services
Work for Warriors
- 5:30** **END**

Marylyn Harris

*President and CEO, Harrland Healthcare Consulting, LLC
Founder, Women Veterans Business Center*



to assist female veterans with starting and growing their own businesses. Today, the WVBC has more than 200 members, hosts numerous networking events and business bootcamps, while providing low-cost consulting services.

Ms. Harris has been the recipient of several prestigious awards, including the White House Champion of Change Award, the Small Business Association's Veterans Business Champion of the Year and the Austin Travis County Integral Care Torch Award. She also received the Legion of Honor Award from the Four Chaplains Foundation for her selfless community service, the Silver Medal by the Good Samaritan Foundation for nursing excellence, and the Top 25 Women of Houston Award by Rolling Out Magazine. She has also received congressional recognition for her work as a veteran contractor and for her veterans' advocacy. Earlier this year, Marylyn Harris was named a "Houston Hero" by the Houston Chronicle.

Ms. Harris' education includes an LVN, an ASG, a BS in Nursing, a MS in Nursing, numerous certificates and an MBA. A business owner and a renowned healthcare provider, Ms. Harris now travels the country to advocate for active service members, veterans and military families as she seeds the next generation of veteran-owned businesses.

Marylyn Harris is the President and CEO of Harrland Healthcare Consulting, LLC, an Adjunct Clinical Professor at the UST School of Nursing, a Business Theory instructor at Houston Community College and the founder of the nation's first Women Veterans Business Center (WVBC) in Houston, Texas. Prior to her work in education, in business and her 30 years as a veterans' advocate, Ms. Harris served as a nurse in the Army for more than 11 years, including a deployment in support of Operation Desert Storm.

In 2009, after starting Harrland Healthcare Consulting, LLC, a healthcare management and consulting firm and distributor, Ms. Harris founded the Veterans Information and Resource Project (The VIP Project) to inform, educate and empower veterans and their families. In 2010, the VIP Project launched the country's first WVBC

Lida Citroën

*Founder and CEO, LIDA360
Author, Your Next Mission: A Personal Branding Guide
for the Military-to-Civilian Transition*



personal branding services. Ms. Citroën is a personal branding and reputation management contributor to Entrepreneur, Military.com and other online and print outlets.

Ms. Citroën has made it her personal mission her "give back" by helping veterans understand the tools and strategies used by civilians to position themselves for career success. In 2009, Ms. Citroën began working with General Peter Pace's program, Wall Street Warfighters Foundation, to help service-disabled veterans gain successful careers in the financial services industry. Her book, "Your Next Mission: A personal branding guide for the military-to-civilian transition," has been shared with several thousand veterans around the world.

Ms. Citroën serves on the Board of Directors of the National Association of Veteran Serving Organizations (NAVSO), is a volunteer consultant with The Danny Dietz Foundation and is active in the Employer Support of the Guard and Reserve (ESGR).

Lida Citroën is an international branding specialist who designs and enhances the identities of private companies, executives and organizations. With more 20 years of experience in marketing, public relations and brand strategy, Ms. Citroën is credited with the brand overhaul, refinement and global initiatives of companies in many industries, including legal, economic development, architecture and consumer products. Her current objective is to help veterans stand out in the workforce.

In 2008, Ms. Citroën left her role as Managing Director of Marketing, Communications, and Consumer Initiative at the Financial Planning Association to start her own firm, LIDA360. A boutique marketing consultancy firm based in Colorado, LIDA360 serves international clients with brand strategy, marketing, and

Notes

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